Applicant: PKKP Aboriginal Corporation
Project Title: NAIDOC Week Community Event

Description of organisation - PKKP Aboriginal Corporation (PKKP AC) represents the Puutu Kunti Kurrama and Pinikura people and delivers a broad range of community development, health promotion, cultural, education and community participation initiatives across the Pilbara. The organisation supports cultural awareness, community wellbeing, employment pathways and social inclusion activities, while working closely with local service providers, government agencies and Aboriginal Community Controlled Organisations. In 2026, PKKP AC delivered numerous community events and initiatives that engaged more than 100 community members and partnered with organisations across the region.

Description of project – The project seeks funding to deliver the 2027 PKKP NAIDOC Week Community Event on 8 July 2027 in Karratha. Building on the success of previous events, the celebration will provide a culturally safe, inclusive and family-friendly environment where Aboriginal and Torres Strait Islander people and the broader community can come together to celebrate culture, share knowledge, strengthen relationships and participate in a range of cultural, educational and community activities. The event is expected to attract between 450 and 500 attendees and will include cultural performances, live music, Elders' activities, community stalls, children's activities, cultural demonstrations and opportunities for local businesses and organisations to engage with the community.

Project Budget – Income (includes donations, volunteer labour, additional grant funding, organisations contribution)		
City of Karratha Large Community Grant	Not Confirmed	$48,405.26
PKKP Aboriginal Corporation	Confirmed	$32,765.80
	INCOME TOTAL	**$81,171.06**

Project Budget – Expenditure	
Welcome to Country	$1,220.00
Live Local Music	$9,000.00
Transportable Toilets	$1,700.00
Special Guest Presence	$18,398.98
Coffee Cups	$598.00
Newspaper Advertising	$600.00
Catering & Refreshments	$10,966.28
Photography	$5,000.00
Large Photo Frame	$275.00
Children's Activities	$500.93
Skip Bin	$1,518.00
Toilets	$5,040.00
AFL Balls	$3,999.50
NAIDOC Shirts	$14,975.00
Contingency	$7,379.37
Furniture (In-kind)	In-kind
EXPENDITURE TOTAL	**$81,171.06**

City of Karratha Funding Received Last 3 years
$0

Key Considerations

- The 2026 event attracted an estimated 350-400 attendees, more than 30 stallholders, and over 50 sponsors and contributors, demonstrating strong community demand and stakeholder support.
- The 2027 event is expected to grow to between 450-500 attendees.
- The applicant is contributing more than $32,000 toward event delivery, demonstrating significant financial commitment and leveraging of City funding.
- The project creates opportunities for Aboriginal businesses, artists, performers, community organisations and service providers to engage directly with the community.
- The event supports cultural celebration, truth-telling, reconciliation and broader community understanding of Aboriginal and Torres Strait Islander history, culture and achievement.
- PKKP AC has a demonstrated track record of successfully delivering large-scale community events and has established relationships with government agencies, community organisations and local suppliers.
- The event will proceed in a reduced capacity if funding is not secured, however City funding will significantly improve the scale, quality and community reach of the event.
- This event would meet a gap in the proposed event programming run by the City of Karratha for NAIDOC week 2027 for a Karratha based event.

Community Benefit

- Celebrates Aboriginal and Torres Strait Islander culture, identity, history and achievements.
- Provides a culturally safe and inclusive space for Aboriginal and non-Aboriginal community members to come together.
- Supports cultural knowledge sharing, storytelling and intergenerational learning.
- Creates opportunities for Aboriginal-owned businesses, artists, performers and vendors to showcase products, services and talents.
- Strengthens community connections and awareness of local service providers, support agencies and community organisations.
- Contributes to local economic activity through engagement of local suppliers, entertainers, businesses and service providers.
- Promotes participation from families, Elders, young people, community groups and visitors from across the City of Karratha region.

Strategic Alignment

☒ Goal 1 - We resect Aboriginal peoples' Cultural Authority and Connection to Ngurra (Country)
☒ Goal 2 - Our community is welcoming, connected, vibrant, healthy and safe
☒ Goal 3 -. Everyone is included
☐ Goal 4 - Our places and spaces are functional, attractive and reflect our unique identity
☐ Goal 5 - We respect and care for the natural environment
☐ Goal 6 - The local economy is diverse and thriving, with opportunities for all
☐ Goal 7 - Our civic leaders are innovative, listening and balanced in meeting community needs.

Project Total	$81,173.06	**Aggregated Assessment Panel Score (%)** 76%
Amount Requested From City of Karratha	$48,405.26	
Amount Recommended	***$24,247.19***	

RECOMMENDATION:
Officers recommend partial funding of $24,247.19, representing approximately 50.1% of the amount requested, towards the delivery of the PKKP Aboriginal Corporation NAIDOC Week Community Event 2027.

The project demonstrates alignment with Council Plan Goals 1, 2 and 3 by celebrating Aboriginal and Torres Strait Islander cultures, strengthening community connections and providing opportunities for cultural learning, participation and inclusion.

The event is expected to attract approximately 450-500 attendees and builds on the success of the previous NAIDOC celebrations delivered by the organisation. The proposed activities will provide opportunities for Aboriginal and non-Aboriginal community members to participate in cultural performances, educational activities and community engagement.

Officers recommend funding core event delivery components, comprising of live local music ($9,000.00), catering and refreshments ($10,966.28), and toilet facilities ($4,280.91). These items have been identified as contribution directly to the delivery of an accessible, inclusive and cultural significant community event. The recommendation does not extend to all promotional, merchandise, guest appearance and other discretionary

expenditure in the application as at time of assessment quotes were not provided to demonstrate value of money.

Partial funding is recommended to prioritise essential event delivery and community participation costs while encouraging the applicant to meet remaining expenditure through its own resources or other contributions. While the application includes confirmed financial and in-kind contributions and the event would proceed in a reduced capacity without City funding, the budget submitted did not provide sufficient supporting documentation to justify the full funding request.